International Partner Search (IPS)



The **International Partner Search** assists exporters of U.S. goods and services in identifying interested and qualified potential representatives, distributors, licensees, franchisees, and strategic partners.

Based on parameters provided by the client (product information, prices, etc.), the Economic and Commercial Section may provide:

- the names and addresses, including e-mail and/or website addresses, of prospective overseas companies or representatives
- the name and title of the key contact person(s) at each overseas company and their telephone number, and fax and e-mail addresses
- the language preferred by the overseas company for correspondence
- each prospect's opinion on the market for the client's product and/or service and the projected success of an agreement, licensing arrangement, joint venture, or other strategic partnership
- the Embassy specialist's opinion on the overseas contacts' level of interest in the U.S. company and the overall suitability of the identified companies and/or representatives
- the competition from local firms and/or from a third country, if any
- basic marketing information, such as the size of the company and the number of years the overseas company has been in business, will be provided. At the client's request, and at additional cost to the client, additional marketing information will also be provided.

Cost

Small and Medium Sized Companies	\$550
Small and Medium Sized Companies New-to-Export Using service for the first time	\$350
Large Companies	\$1400

Delivery

Within 30 days.

To obtain more information about the International Partner Search program, please contact your nearest Export Assistance Center or

Mrs. Youhanidou Wane Ba Commercial Specialist US Embassy Dakar Tel: +221-33-829-2231

Fax: +221-33-829-2231